

Mary Cairins and the Reindeer Games

Michael Holiday



What if the next Santa Claus were a twelve-year-old girl?

To save the world from turning into an icy grave, twelve-year-old Mary Cairins must overcome trust issues, win a fantastical competition at the North Pole, and defeat Crystal Frost to become the first female Santa.

Mary's mother left her when she was young. Her father died two years ago. If her past has taught her anything, it's to not get too attached to any place, or anyone. Her uncle (Dave) recognizes Mary's isolation, and they make a pact: he'll find a job that doesn't have them moving every six months in exchange for her to open up and try to make some new friends.

When destiny strikes and Mary wins a video game contest to compete in a larger tournament for \$1,000,000, she must tear down the walls holding her back from making friends and learn to believe in Santa Claus again if she is to survive the four heart-stopping challenges of The Reindeer Games—to save herself, and Christmas. For the one that wins The Reindeer Games will become the next Santa and not only control the North Pole, but the Sands of Time (Santa's secret)—and with the Sands, the world.

Meet the characters



Being a twelve-year-old girl is hard enough, but when you're yanked from school-to-school and constantly relocating, it makes it doubly hard to be a kid. Until one night, and a miraculous Easter egg discovery while playing the demo model of the hottest videogame (Reindeer Games) at the local CraveCo store, Mary racks up enough points to land the final spot in the High-Five, winning the honor to compete in a greater competition at the North Pole. She and her legal guardian, Uncle Dave, embark on a wintery adventure that will surely change their lives—if Mary can survive the perilous events to come.



Queen of Cool, Jackie Frost is one of Santa's most trusted aides. The elves are great, but it's nice to know you have a winter fairy—the winter fairy—on your side. She loves ice hockey games and hot cocoa, and she knows the North Pole and its secrets just as well as Santa. You can thank her for all those winter snow days off from school and those hard-fought and memorable snowball fights.



Jaded and cold as ice, Crystal Frost is Jackie's *ne-er do nothing* sister. She was so bad in the past, freezing the North Pole and all, that she'd been banished and imprisoned in a cramped Genie bottle. But danger descends of the North Pole! Crystal has broken free from her prison and she's on the loose, seeking her revenge, eyes set on Santa's ultimate magic for herself.



Daughter of Rudolph and lover of chocolate, Rudi leads with her pink nose. This reindeer is both daring and crazy, and she knows shortcuts around the racecourses like nobody's business. Rudi's one fast flyer and she's a friend till the end. If you had your choice of reindeers to ride in, oh, let's say a reindeer race, she'd be my first pick.



Worldwide News

Issue Twenty-Five

December 10

HUGE \$1,000,000 PRIZE REMAINS UP FOR GRABS

Thirty days ago, the North Pole Toy Company (NPTC) released the Reindeer Games. For the past month, contestants around the globe have flocked to stores and crashed the internet to purchase the wildly popular video game with hopes to rack up one of the top-five scores and qualify for the mysterious competition that is rumored to follow—and a chance to win \$1,000,000. With a week remaining, the deadline looms.

According to statistical experts, time is all but out to reach a high score unless a player has racked up 750,000 points or more. But mathematical chance has yet to slow sales of this holiday season's most-

sought-after gift. Revenue from the video game is estimated at 225 million units and climbs steadily every day. And NPTC insists the possibility remains for anyone to become a finalist, thanks to a hidden Easter egg in the game yet to be discovered.

One thing is clear; NPTC's marketing strategy has paid off big, even with the vagueness of what the greater competition will look like to the top-five high scorers. If the video game qualifier is any indication, the North Pole Toy Company will dominate news cycles for weeks to come as the world awaits the announcement of the five lucky winners.



Book Summary

What if the next Santa Claus were a twelve-year-old girl?


For Mary Cairins and her Uncle Dave, life has always been a financial struggle and they never seem to catch a break. Until one rainy night at the CraveCo store when a hidden Easter egg in a video game lands Mary a spot in the most highly anticipated contest of recent history.

She quickly learns that Santa—as in "the" Santa Claus—is behind the contest. Four heart-racing events at the North Pole will test the competitors, and the winner will walk away with a \$1,000,000 prize. It's "game on" and the contestants are hungry to win.

But an ancient rival returns to seek revenge and exploit the victor's spoils, putting the contestants in grave danger. Crystal Frost has escaped from her genie-bottle prison and conspires for the crown. For the one that wins The Reindeer Games will become the next Santa and control the North Pole—and the world.

Adventure. Danger. Loyalty.

Will Mary's wit be enough to help her survive the dangerous events? Can she find a friend to depend on, or is she truly on her own? The moral high-road. Devious shortcuts. Both will be taken, but there can only be one winner of The Reindeer Games.



★ **Middle Grade Adventure**

★ **220 Pages of Family Fun!**

★ **Teaches and Promotes Friendship**

“An instant Christmas classic!”

- North Pole Gazette

“Better than hot chocolate.”

- Jackie Frost



ISBN 9798985062908



9 798985 062908

90000 >





Press Release

Arriving in time for the holidays, **MARY CAIRINS AND THE REINDEER GAMES** is the must-have Christmas gift that everyone is talking about—especially Santa and the elves. This brand new book is appearing on more children's wish lists by the day, and it's a gift that parents can feel good about giving.

Imagine *The Santa Clause* meets *Charlie and the Chocolate Factory* meets *Harry Potter and the Goblet of Fire*, and, of course, a cast of characters that you'll love to fall in love with. Add non-stop action, an evil antagonist (Crystal Frost) set on taking over the North Pole, and four perilous events. Mix in five contestants eager to win, a curious snowman, and more unexpected twists than a looping rollercoaster, and you've got *The Reindeer Games*.

This 50,000-word middle grade adventure will appeal to young readers, but parents and adults will also enjoy the fast-paced, action-packed story. It's 220 pages of wintery fun and magic that will surely make you believe again.

How does Santa fit all those presents on his sleigh? How does he deliver all the gifts in just one night? How old is Santa? Michael Holiday reveals all in his imaginative children's novel in which the victor of the winner-take-all competition will be crowned the next Santa Claus. To that end, the author invites readers to consider the very real possibility of a 12-year-old girl becoming the next Santa.

Michael lives in San Diego with his wife and three children, and loves Christmas. His holiday light display stretches 80 feet down the road, twinkling and beaming with over 30,000 lights. He's adding over 2,500 LED lights this year alone and lighting up the community always brings him cheer. When Michael's not writing, you can find him on the local hiking trails, bicycle riding, or reading.

"Michael Holiday has perfected this timeless tale of friendship and family, honing it into an instant Christmas classic that's better than hot chocolate."

-North Pole Gazette



Press Release (continued)

MARY CAIRINS AND THE REINDEER GAMES is available at local book stores, Christmas tree lots, and ready for delivery now in paperback and eBook on Amazon. According to Holiday, the second installment in his Mary Cairins series is nearing completion! Michael promises that MARY CAIRINS AND THE SANDS OF TIME will whisk you away on an Arabian adventure full of magic, genies, flying carpets, and dangerous trials that will have you cheering until the very end.

Ever been on a flying carpet? Well, start with the reindeer and Santa's sleigh first and let's see if you don't lose those gingerbread cookies and eggnog you snacked on earlier, hmm?

Purchasing and reading MARY CAIRINS AND THE REINDEER GAMES will in no way get you on Santa's Nice List. But it couldn't hurt either. This year, give the gift that kids will want and that you'll enjoy reading with them. Who knows? It could be the start of a new family tradition, and certainly marks the rise of the most interesting and amazing Santa of our times.

Michael Holiday



"Never stop believing in yourself."
-Michael Holiday

**Michael Holiday's
Featured Christmas
light display!**



eMarketing Material



Free 19" x 13" Promotional Posters

